



2017 ANNUAL REPORT OUTLINE

Park District Oversight Committee Meeting

February 20, 2018

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**SEATTLE
PARK DISTRICT**
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ANNUAL REPORT OUTLINE

Total # of pages = 20

- I. Introduction (2 pages)
- II. Overview/Background (3 pages)
- III. Background (1 page)
- IV. Oversight Committee: members and meetings (1 page)
- V. Finances (2 pages with charts)
- VI. 2017 Funding and Spending Plan (2 pages)
- VII. 2017 Accomplishments (4 pages with photos)

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ANNUAL REPORT OUTLINE (CONTINUED)

- VII. 3-Year, Mid-term Report (4 pages) – including Lessons Learned/Challenges**
- VII. Get Moving/Arts in Park
- VIII. Sidebar Vignettes (scattered throughout with photos)
- IX. Appendix A: 2017 Accomplishments by category (4 pages)



I. INTRODUCTION (2 PAGES)

- Cover
- Summary:
What's in report



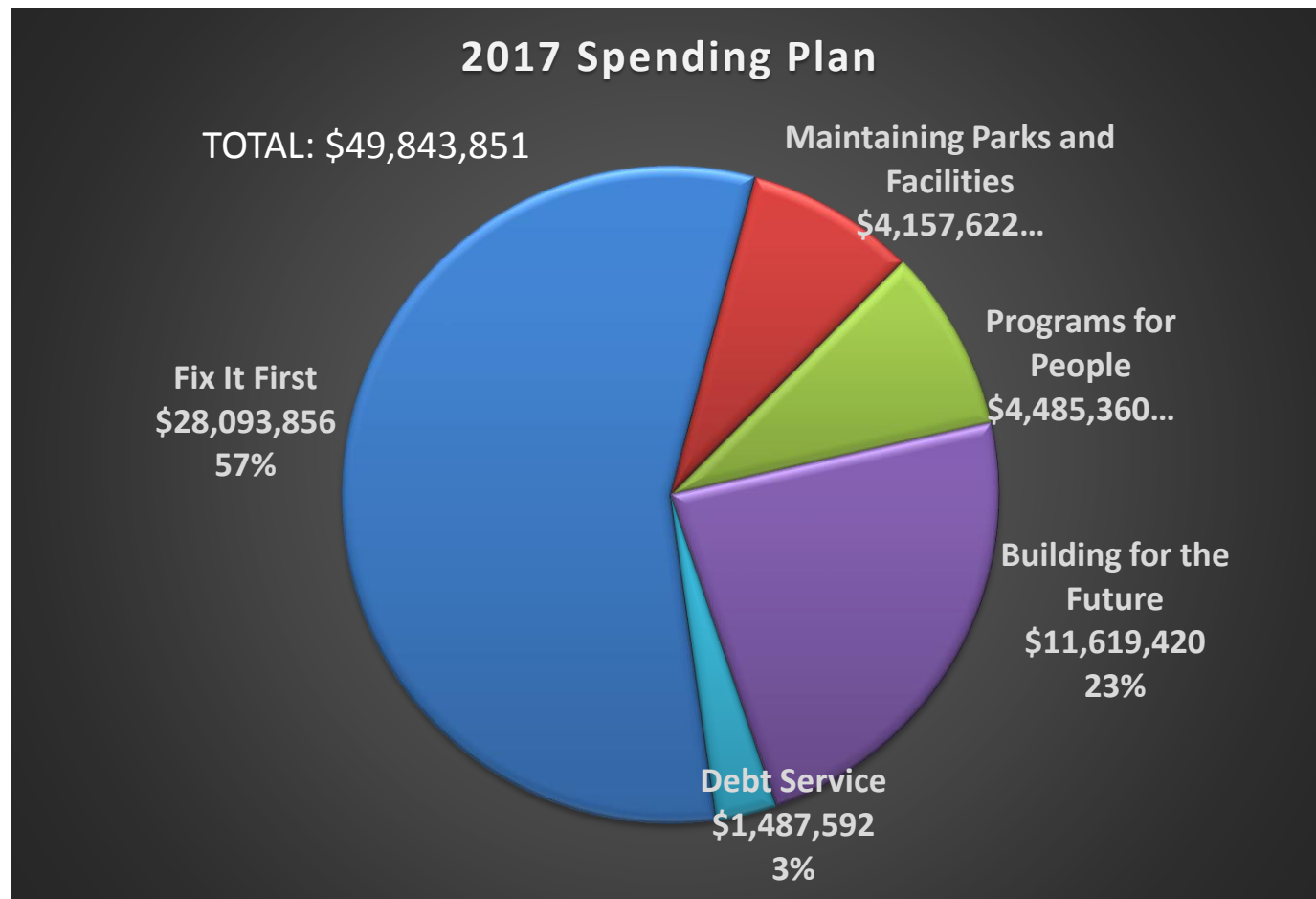
II. OVERVIEW (2 PAGES)

- Park District background
- Oversight Committee: members & meetings, with photo



III. FINANCES

2017 funding and spending plan



IV. 2017 ACCOMPLISHMENTS (4 PAGES)

Accomplishments summary by category



V. 3-YEAR MID-TERM REPORT (4 PAGES)

- Financial summary
- Program summary
- Next 6-year Financial Plan
- **Program challenges and lessons learned**



VI. COMMUNITY ENGAGEMENT

- Summary
- Examples



VII. SIDEBARS

- Zoo/Aquarium major maintenance
- Recreation for All/Recreation Toddler Play Area
- Denny Park improvements
- ADA improvements
- Major Projects Challenge Fund



MORE PHOTOS!



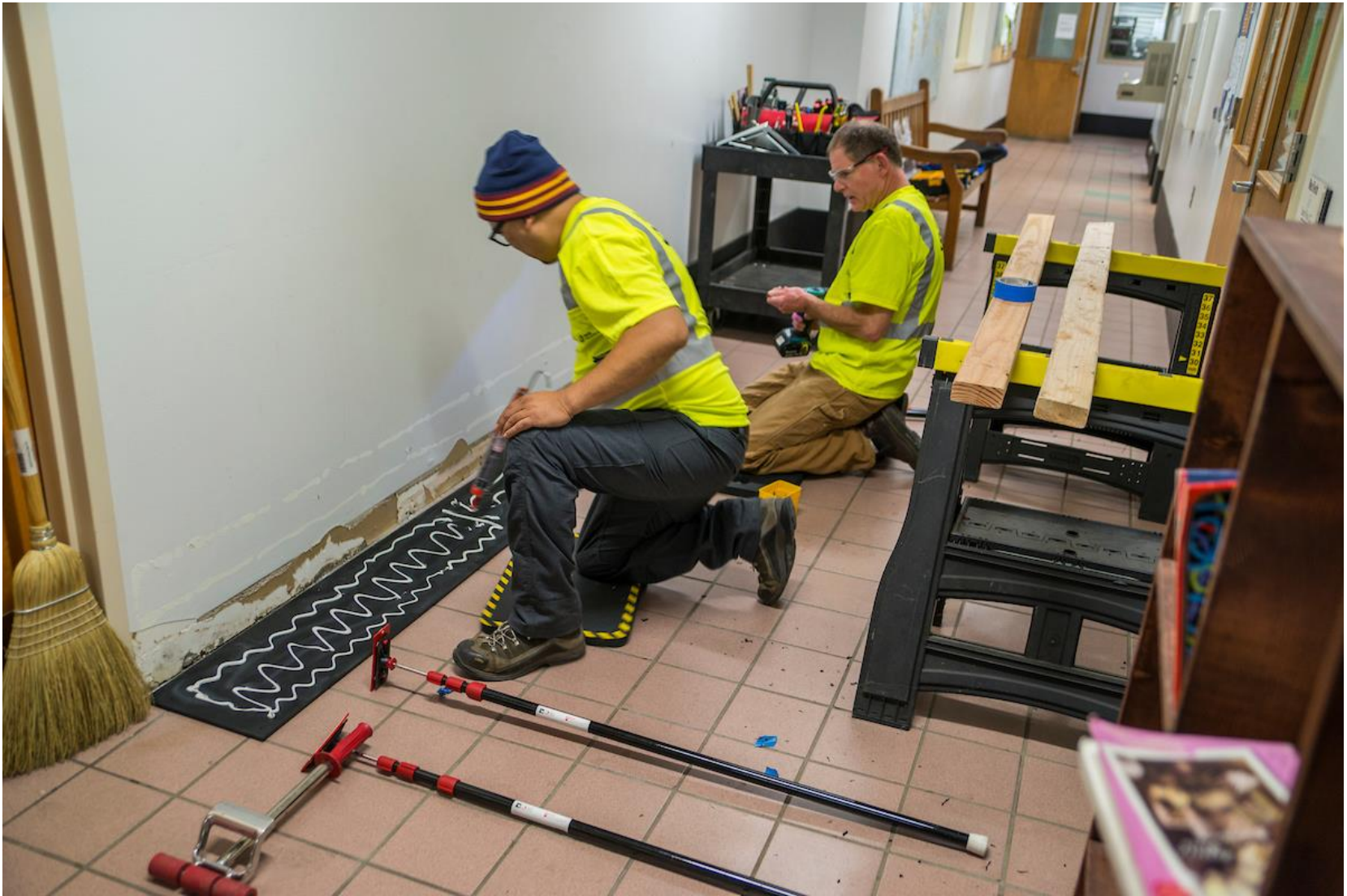
MORE PHOTOS!



MORE PHOTOS!



MORE PHOTOS!



MORE PHOTOS!



MORE PHOTOS!



TIMELINE

- Early Feb.** Year-end results from Park District programs, staff
- Feb. 20** Annual Report outline presented to Park District Oversight Committee
- Mid-March** First draft completed; internal review begins
- March 20** First draft presented to PDOC
- March 31** Final draft completed, sent to graphic designer
- Mid-April** First designed draft finished by Parker Design
- End of April** Final design completed, sent to printers
- End of April** Final report posted on web, printed, distributed

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QUESTIONS?

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